

Please ensure EVERY piece of literature representing the Gulf Stream Council has the appropriate following information on it.

All items are required for Event Save the Date Forms, Leader's Guides, etc.

1.



BOY SCOUTS OF AMERICA®
GULF STREAM COUNCIL

Or



Any recruitment material or events also need the “Scout Me In” Logo applicable to the program (Cub Scouts, Scouts BSA, Venturing, Sea Scouts, etc)

2. Approved event logo, event name, event dates & time (*if applicable*), event location, applicable registration fees/dates

4. **“Please register through the Gulf Stream Council’s website www.gulfstreamcouncil.org”**

3. Flyer must be clean, organized and eye catching. Care should be taken to avoid excess wording. Clean action photos of previous events should be included where appropriate.

5. Contact information for the Event Director: Name, phone and email.

6. Contact Info for the Event Staff Advisor (**Mike McLoughlin, Program Specialist, mike.mcloughlin@scouting.org**) or (**Amanda Pantone, Council Program Director, amanda.pantone@scouting.org**)

All promotional material must be approved by the Event Staff Advisor prior to distribution. Flyers should be sent to the staff advisor in a Microsoft Word or Publisher to be easily converted into a PDF of .JPEG as needed for copying, distribution, and posting.