



# JOURNEY TO EXCELLENCE



## Guide For DISTRICT and UNIT COORDINATORS

November 5th, 2011 ~ Bags distributed  
November 12th, 2011 ~ Food collected

Thank you to our Scouting for Food sponsors:



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**BOY SCOUTS OF AMERICA** ©  
**GULF STREAM COUNCIL**

October 2011

Dear Fellow Scouters:

I hope this letter finds you in good health and ready for this year's most important Journey to Excellence Scouting event.

We begin the Scouting for Food 2011 collection drive on November 5, 2011, with the distribution of bags and postcard notices throughout local neighborhoods. We will collect bagged food on November 12, 2011, and turn it into collection centers throughout the council area. Last year our scouts collected approximately 200,000 pounds of food, which was provided to local families. This single effort, partnered with Publix and Channel 5 WPTV Food for Families, amounted to over one third of the total food collected for the entire Channel 5 WPTV viewing area.

This year more than ever our local agencies and communities are in need of our help. It is important that scouts realize their Good Turn provides local families with a gift that will be greatly treasured and remembered for their effort to help those most in need.

Our Scouts and Scouters overcame many obstacles to collect this amount of food. I cannot put into words the appreciation our communities have expressed for your effort and generosity. This Good Turn in my opinion is the heart of what Scouting teaches our youth, the responsibility to help others. On November 12<sup>th</sup>, Gulf Stream Council Scouting for Food Advisor, Brett Dean and I will visit a few of the collection centers to thank the scouts and volunteers.

**Safety has always been the Boy Scouts of America's #1 Priority...During your Scouting for Food Drop Off and Collection days, please remember: obey all traffic safety guidelines, make sure Scouts look both ways before crossing roads, use the buddy system, always make sure to have 2 deep leadership and riding in the back of pick up truck is not allowed.**

The Gulf Stream Council, Publix, and Channel 5 WPTV greatly appreciate your humanitarian efforts. Our goal for this year is to again collect 300,000 pounds of food. I know our Scouts will "Do Their Best" and make this year a great success.

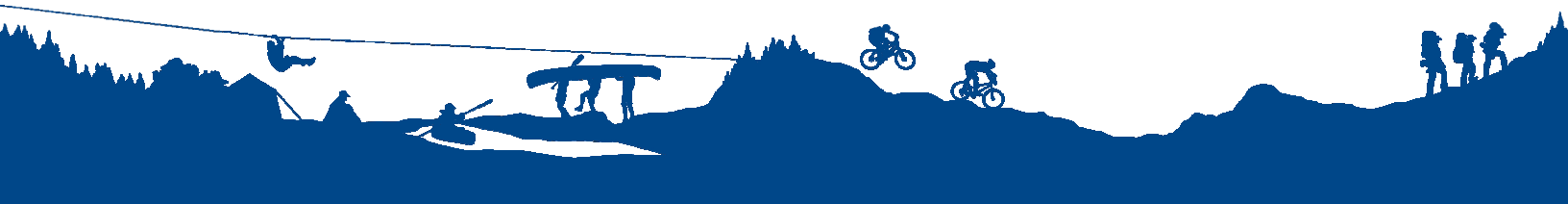
Thank you for your personal involvement in this most important project.

*Karen G. Helstrom*

Karen Helstrom  
Council Activities Chair  
Gulf Stream Council

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**Prepared. For Life.™**

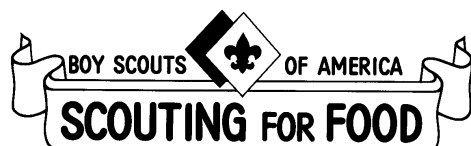


## Turn-in Locations & District Chair Contacts

DIST	SFF CHAIR	EMAIL	PHONE	DISTRICT EXEC	EMAIL	PHONE	TURN IN
OS	Louise Bronson	<a href="mailto:bronson11@bellsouth.net">bronson11@bellsouth.net</a>	561-702-3357	Aaron Kreager	<a href="mailto:aaron.kreager@scouting.org">aaron.kreager@scouting.org</a>	561-441-5240	Spanish River Church Pavilion
TW	Barry Stolzenfeld C2125/T125	<a href="mailto:Bstolzenfeld@gmail.com">Bstolzenfeld@gmail.com</a>	561-662-6411	Brett Dean	<a href="mailto:brett.dean@scouting.org">brett.dean@scouting.org</a>	772-408-0418	St. Peter's UMC Wellington
TW	Karen Helstrom/ Michelle Emerton	<a href="mailto:thelstrom@aol.com">thelstrom@aol.com</a>	561-255-0890	Brett Dean	<a href="mailto:brett.dean@scouting.org">brett.dean@scouting.org</a>	772-408-0418	John I. Leonard High School
LH	Fred Leno	<a href="mailto:modernmolding2@prodiqy.net">modernmolding2@prodiqy.net</a>	252-6458	Jim Bowman	<a href="mailto:jim.bowman@scouting.org">jim.bowman@scouting.org</a>	561-667-3431	St. Ignatious Loyola, PBG
IR	Ginger Cash	<a href="mailto:jngcash@yahoo.com">jngcash@yahoo.com</a>	772-205-0179	Brenda Carley	<a href="mailto:brenda.carley@scouting.org">brenda.carley@scouting.org</a>	772-205-0179	Salvation Army/ Vero Beach; Roseland UMC/
SF	David Dees	<a href="mailto:david@deesforsheriff.com">david@deesforsheriff.com</a>	772-267-1004	Dennis Armstrong	<a href="mailto:dennis.armstrong@scouting.org">dennis.armstrong@scouting.org</a>	772-263-0223	Martin County Fairgrounds
TC	Rick Norwood	<a href="mailto:venturingcrew2465@yahoo.com">venturingcrew2465@yahoo.com</a>	772-475-8299	Joe Pierro	<a href="mailto:joe.pierro@scouting.org">joe.pierro@scouting.org</a> <a href="mailto:jpierro@scouting.org">jpierro@scouting.org</a>	561-707-8491	Digital Domain Stadium (Mets Stadium) Parking Lot - Port St. Lucie
<b>BIG LAKE DISTRICT COMMISSIONER - JANET ROGERS - JRNABORHOOD@YAHOO.COM</b>							<b>863-447-0107</b>
P622 T622	Michael Bair Johanis Bair	<a href="mailto:sweetblossom@bellsouth.net">sweetblossom@bellsouth.net</a>	561-261-0012 561-261-0015	John Wilson	<a href="mailto:jawilson@bsamail.org">jawilson@bsamail.org</a>	863-532-8397	Community UMC Belle Glade
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P964	Joshua Jenkins Bobbie Jo Jenkins	<a href="mailto:joshuajenkins20@yahoo.com">joshuajenkins20@yahoo.com</a>	863-634-5052 863-634-6415	John Wilson	<a href="mailto:jawilson@bsamail.org">jawilson@bsamail.org</a>	863-532-8397	American Legion Memorial Post 64 Okeechobee
P667 T619	Tony Chihocky Cynthia Potter	<a href="mailto:abchihocky@gmail.com">abchihocky@gmail.com</a> <a href="mailto:Cynthia.Potter69@yahoo.com">Cynthia.Potter69@yahoo.com</a>	239-560-0473 863-983-0851	John Wilson	<a href="mailto:jawilson@bsamail.org">jawilson@bsamail.org</a>	863-532-8397	First United Methodist Church Clewiston

# 2011 Collection Goals

<b>DISTRICT</b>	<b>2011 GOAL</b>
<b>Trade Winds</b> Central Palm Beach County	80,000
<b>Osceola</b> South Palm Beach County	30,000
<b>Treasure Coast</b> St. Lucie County	55,000
<b>Indian River</b> Indian River County	30,000
<b>Big Lake</b> Belle Glade, Clewiston, Okeechobee	10,000
<b>Lighthouse</b> Northern Palm Beach County	65,000
<b>Sailfish</b> Martin County	30,000
<b>TOTAL</b>	<b>300,000</b>



# District Scouting for Food Chairman Responsibilities

- ★ Accept responsibilities for District's successful participation in Scouting For Food.
- ★ Secure the following (if not already completed):
  - ★ Collection centers to receive collected food on November 12th.
  - ★ Community organization to receive food for their distribution to the public.
  - ★ Transportation to the community organization, if needed.
  - ★ District Scouting For Food headquarters for communication on November 12th.
- ★ Secure commitment of Packs, Troops, Teams, and Venture Crews. Use Scouting For Food Unit Participation Commitment form. (Copy included.)
- ★ Recruit an adequate number of adults to direct and staff collection centers.
- ★ Provide District briefing meeting during roundtables to give information, collection bags, and assignment of collection territory to units. Territory may be pre-assigned or "staked out" at the "Landrush" map.
- ★ Coordinate distribution of collection bags and instruction cards to units.
- ★ Provide briefing meeting to collection center captains. Provide copies of Unit Collection Report and Collection Center Report for each collection center. (Copies included.)
- ★ Work with and support volunteers at collection centers on November 12th.
- ★ Consolidate information from collection centers.
- ★ Complete the District Collection Report (Copy included) and call District's total figure to Council Representative Karen Helstrom at (561)255-0890.
- ★ Provide appropriate recognition. Be sure to include collection center captains, staff and participating units.



# Collection Center Chairman Responsibilities

- ★ Accept responsibilities for collections center's successful participation in Scouting For Food.
- ★ Recruit an adequate number of adults to staff collection center.
- ★ Provide briefing to collection center staff.
- ★ Secure copies of Unit Collection report and Collection Center Report for each collection center. (Copies included.)
- ★ Secure supplies needed for collection center. Supplies include: boxes, masking tape, markers, large trash bags, note pad, and pencils.
- ★ Work with and support units and staff at collection centers on November 12th.
- ★ As food is dropped off, record number of items delivered by each unit.
- ★ Secure the unit's Unit Collection Report for the additional required information.
- ★ Load bags, as required, for transportation to the community organization that will distribute the food.
- ★ Consolidate information from units.
- ★ Complete the Collection Center Report (copy included) and call District's Scouting For Food headquarters with total figures.
- ★ Be sure all units have reported in and collection center is clean before leaving area.
- ★ Work with Scouting For Food Chairman to provide appropriate recognition. Be sure to include collection center staff and participating units.



# TERRITORY ASSIGNMENTS

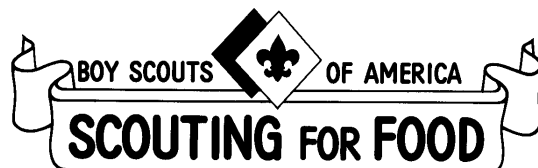
Pack, Troop, Team, Crew or Ship territory assignments may be assigned by the Scouting for Food committee or determined by a "landrush" at the October roundtable. If assignments are made prior to the October roundtable, history of previous year's assignments and changes in unit leadership and members should be taken into consideration. The reasons for assigning territory are the same regardless of the method used.

## LANDRUSH

Each Unit will be asked to cover a designated area on Saturday, November 5th and Saturday, November 12th. Units will want to cover the area in or near their neighborhood.

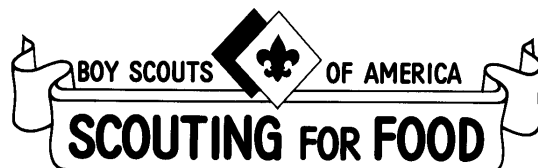
To avoid duplication and ensure maximum coverage, a 'landrush' will be held at October roundtables in each District.

- ★ A large map of the District will be on display.
- ★ The map will be divided into neighborhoods or quadrants.
- ★ A representative of each unit will be able to pick the neighborhood or quadrant the unit would like.
- ★ After all units have had a chance to pick an area, the District Scouting For Food committee will review and give final approval. There may be a few adjustments made.
- ★ Units should record territory in detail to ensure all neighborhoods are covered.



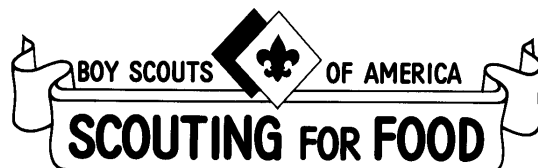
# UNIT COORDINATOR RESPONSIBILITIES

- ★ Accept responsibilities for successful participation of the unit in its assigned part of the Journey to Excellence.
- ★ Secure commitment of unit leadership and make official unit commitment.
- ★ Recruit adult help with vehicles for collection day to assist Scouts as they collect food door-to-door.
- ★ Attend District briefing meeting during roundtables to secure information, collection bags, instruction cards and assignment of collection territory of unit. Your territory may be pre-assigned or “staked out” at the “Landrush” map.
- ★ Coordinate distribution of bags and postcard notices by youth members to households in assigned territory.
- ★ Arrange for collection of filled bags in same assigned territory one week later and delivery of filled bags to collection centers.
- ★ Work with and support volunteers at collection centers in unloading and counting items collected.
- ★ Complete the Unit Collection Report and turn in at the collection center.



# UNIT MECHANICS

- ★ ALL UNITS SHOULD KNOW THEIR ASSIGNED TERRITORY.
- ★ ALL MEMBERS, BOTH YOUTH AND ADULT SHOULD BE IN UNIFORM.
- ★ DETERMINE AN ASSEMBLY PLACE AND TIME FOR NOVEMBER 5th AND NOVEMBER 12th. (Use your regular unit meeting place or another convenient location.)
- ★ ON SATURDAY, NOVEMBER 5TH:
  - ★ Bags should be distributed beginning at 9:00 a.m.
  - ★ Assemble at meeting place early enough to brief adults and distribute bags.
  - ★ All boys should travel in groups of two (buddy system).
  - ★ Vehicles should stay as close to the boys as possible. It is advisable for adults to be on the streets. **BSA policy states that no one (youth or adult) shall ride in the back of a pick up truck.**
- ★ HAVE A PLAN TO REMIND BOYS & ADULTS DURING THE WEEK OF NOVEMBER 7th, ABOUT THE NOVEMBER 12th COLLECTION.
- ★ ON SATURDAY, NOVEMBER 12th:
  - ★ Food must be collected beginning no earlier than 8:00 am in the **same area you distributed the bags .**
  - ★ Assemble at your meeting place.
  - ★ Review plans for the day.
  - ★ If there is no bag at the door, ring bell or knock. If no answer, go to the next house.
  - ★ **DO NOT ENTER ANY HOMES !!**
  - ★ Volunteers will be at collection centers to assist in unloading and counting of items collected.
- ★ UNIT FOLLOW-UP -- Units may wish to take the time after Scouting For Food completing one or more of the following project ideas.
  - ★ Spend a few minutes at the unit meeting discussing the boys' impressions of this Journey to Excellence. Relate Scouting For Food to the Cub Scout Promise, motto, and Law of the Pack, or Scout Oath or Promise and Scout Law.
  - ★ Have your Scouts take plenty of action photographs of individuals or the whole unit. Make a picture display of what your unit has done.
  - ★ Your Pack may develop a skit describing participation in Scouting For Food which might be part of your next Pack meeting.
- ★ Plan a way for your unit to continue participating in a local food drive. There will always be a need.



# UNIT COLLECTION TIPS

- ★ Work your assigned territory only.
- ★ Be sure that boys are in uniform and travel in groups of two or more and are adequately supervised.
- ★ On boundary streets, collect on your side of the street only unless you are given other instructions.
- ★ Skip apartments with no solicitation rules or controlled access. Skip businesses.
- ★ Postcard notices and bags with instructions to households should be distributed beginning at 9:00 am on November 5th.
- ★ When delivering the bags, put them on the door knob. **Do not** place them on the mail box.
- ★ Food should be collected on Saturday, November 12th, from the same area you distributed bags and postcard notices.
- ★ When collecting donations on November 12th, if nothing is left on the doorstep or porch, ask your boys to knock on the door to see if the household has a donation.
- ★ Cub Scouts and Boy Scouts should be instructed to remain outside homes. DO NOT enter any homes to pick-up food.
- ★ Be double sure on collection day that all houses have been covered. Have a couple of leaders drive through the neighborhoods after the boys have finished to pick up any stray bags of food.
- ★ Turn in your collected food bags at designated food collection centers between 10:00 a.m. and 3:00 p.m.
- ★ If you have any questions, call Karen Helstrom (Council Rep.) at 561-255-0890

**Safety has always been the Boy Scouts of America's #1 Priority...During your Scouting for Food Drop Off and Collection days, please remember: obey all traffic safety guidelines, make sure Scouts look both ways before crossing roads, use the buddy system, always make sure to have 2 deep leadership and riding in the back of pick up truck is not allowed.**

Responding to studies that show that more than 20 million Americans, including four million children, go hungry at some time every month, the Boy Scouts of America decided to do something about it. Scouting For Food.

Last year the Scouts in the Gulf Stream Council collected nearly 300 tons of food. We have made a difference in our community. Our community is counting on us. We need to continue our effort.

Please fill out the commitment form below and return it to your District's Scouting For Food Chairman or your District Executive. Thank you.

**BAGS and POSTCARD NOTICES DISTRIBUTED**

November 5th, 2011

DELIVER BAGS AND POSTCARD NOTICES TO THE HOMES IN YOUR COMMUNITY

**BAGS COLLECTED**

November 12th, 2011

PICK UP BAGS/FOOD FROM THE HOMES IN YOUR COMMUNITY

(To be turned in to District Scouting For Food Chairman or District Executive at Roundtable)



**SCOUTING FOR FOOD  
UNIT PARTICIPATION COMMITMENT**

**DISTRICT:** \_\_\_\_\_

<b>UNIT #:</b>	PACK	TROOP	TEAM	CREW	SHIP
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**UNIT SCOUTING FOR FOOD CHAIRMAN**

NAME:
ADDRESS: CITY / ZIP
PHONE (HOME/WORK)



# SCOUTING FOR FOOD UNIT COLLECTION REPORT

DISTRICT \_\_\_\_\_

<b>UNIT #:</b>	PACK	TROOP	TEAM	VENTURE CREW	SHIP
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NUMBER OF SCOUTS PARTICIPATING \_\_\_\_\_

NUMBER OF ADULTS PARTICIPATING \_\_\_\_\_

We are proud to report that we have collected and turned in \_\_\_\_\_ items of food for the hungry.

Signed (Unit Coordinator) \_\_\_\_\_

Signed (Unit Leader) \_\_\_\_\_

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Use this area for calculations:







## SCOUTING FOR FOOD DISTRICT COLLECTION REPORT

**DISTRICT:** \_\_\_\_\_

COLLECTION CENTER	TOTAL # OF UNITS	TOTAL # OF SCOUTS	TOTAL # OF ADULTS	TOTAL # OF ITEMS	TOTAL # OF POUNDS
DISTRICT TOTALS					

COMMUNITY ORGANIZATION RECEIVING FOOD	# OF ITEMS	# OF POUNDS

AS YOU ARE CLOSING YOUR DISTRICT SCOUTING FOR FOOD HEADQUARTERS, CALL THE DISTRICT'S TOTAL FIGURES TO THE COUNCIL HEADQUARTERS.