



WEEKLY FILL IT UP PRIZE DRAWINGS

Fill up your form and you will get a chance to win weekly grand prizes!



iPad2

nickelodeon SUITES
RESORT
2 Night Stay

Custom Hat



"Fill it Up" - For all sales except Store-Front.

Fax or email a copy of your FILLED-UP order form(s) with customer contact information. (do not include store-front sales) by the weekly deadlines and you will receive a specially embroidered hat for the first card.

Each form submitted by the midnight deadline each week will be a chance in the weekly drawing for an Apple iPad2.

At the end of the sale on October 30, every scout who has submitted 3 or more filled up order forms will have that many chances in the Grand Prize drawing for a 2 night stay at Nickelodeon Suites Resort in a 2 room family suite, 4 tickets to Universal Studio's Theme Park and sliming onstage for the Scout popcorn seller.

WEEKLY DEADLINES ARE MIDNIGHT ON OCTOBER 9, 16, 23 AND 30.

Fax to 561-694-9050 OR email to Debbie.Clineman@scouting.org

MAKE SURE TO INCLUDE YOUR NAME, PHONE NUMBER, EMAIL ADDRESS & PACK/TROOP NUMBER!



JOIN THE \$600 CLUB

When you sell \$600 - either online, face-to-face, or both, you'll get a cool Zyclone and a patch! Go to scout.trails-end.com for more information.



TOP SELLER CLUB

Council's Highest Seller will also receive the Nickelodeon Suites Resort package and have his name put on the perpetual High Seller Popcorn Trophy for 2011.

nickelodeon SUITES
RESORT

YOUR M

Get a gift card and ge

amazon.com \$150	Walmart Gift Card \$150	Sell \$2,300
amazon.com \$110	Walmart Gift Card \$110	Sell \$1,800
amazon.com \$75	Walmart Gift Card \$75	Sell \$1,300
amazon.com \$55	Walmart Gift Card \$55	Sell \$1,100
amazon.com \$40	Walmart Gift Card \$40	Sell \$850
amazon.com \$30	Walmart Gift Card \$30	Sell \$650
amazon.com \$20	Walmart Gift Card \$20	Sell \$450
amazon.com \$15	Walmart Gift Card \$15	Sell \$350
amazon.com \$10	Walmart Gift Card \$10	Sell \$250



Sell one item

Get the new Project Popcorn patch or pin.

My Goal Is

\$ _____

Sell O

Online sales cou

Scout Rewa

scouts.trail

to create your a

MISSION

Get the gear you want!



Online!

Count toward your rewards. Go to scouts-end.com and create your account today!

BONUS REWARDS!

Sell \$100

In Military Donations

Sell \$100 in Military Donations and earn this commemorative patch.



Sell \$600

Get the ZYCLONE and a patch!



Sell \$1,500



You'll get a BONUS \$50 gift card!

Sell \$2,500

6% of your total sales each year is invested in your own scholarship account.



Guidelines: 1) Rewards earned are based on individual sales. NO combining of sales with other Scouts. (2) Each Scout may select one reward from the sales level reached, plus a patch or pin. (3) Turn in your reward order when you turn in your popcorn order. All orders and additions must be submitted through the council. (4) All rewards, \$100 Military Club, \$600 Club and \$1500 Club will ship to your unit leader. (5) Rewards are subject to demand and availability. If a reward is no longer available, Trail's End reserves the right to substitute a reward or gift card of equal or greater value.

Amazon.com is not a sponsor of this promotion. See complete details on the back page of this guide. Trail's End is not affiliated with Wal-Mart Stores, Inc. or any of its affiliates. The services products, or activities of Trail's End are neither endorsed nor sponsored by Wal-Mart Stores, Inc. or its affiliates.



Send Popcorn to our Troops.

Check the \$50 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military and their families.

- \$50 Military Donation
- \$30 Military Donation
- Sweet & Savory Collection
- Cheese Lover's Collection
- White Chocolatey Pretzels
- 10pk Kettle Corn
- 10pk Unbelievable Butter
- 10pk Butter L-Light
- Choc. Triple Delight
- Caramel Corn Ahh-Cas-Pee
- Butter Tingles Caramel Corn
- Caramel Corn
- Popping Corn

NAME	STREET ADDRESS	PHONE/EMAIL	\$50	\$30	\$40	\$30	\$25	\$20	\$20	\$20	\$20	\$20	\$10	\$10	AMOUNT DUE	DLVRY DATE
1																
2																
3																
4																
5																
6																
7																
8																
9																
10																
11																
12																
13																
14																
15																
16																
17																
18																
19																
20																
21																
22																
23																
24																
25																
26																
27																
28																
29																
30																
TOTAL																

SCOUTS' NAME _____ DEN / PATROL _____

TOTAL ONLINE SALES _____ + TOTAL SALES THIS FORM _____ = **My Rewards Total**

	\$50 MILITARY DONATION		\$30 MILITARY DONATION		SWEET & SAVORY		CHEESE LOVERS' PRETZELS		WHITE CHOCOLATEY PRETZELS		10PK KETTLE CORN		10PK UNBELIEVABLE BUTTER		10PK BUTTER L-LIGHT		CHOC. TRIPLE DELIGHT		CARAMEL CORN AHH-CAS-PEE		BUTTER TINGLES CARAMEL CORN		CARAMEL CORN		POPPING CORN
--	------------------------	--	------------------------	--	----------------	--	-------------------------	--	---------------------------	--	------------------	--	--------------------------	--	---------------------	--	----------------------	--	--------------------------	--	-----------------------------	--	--------------	--	--------------

REWARD CHOSEN: _____

Trail's End
To see full nutritional information for all Trail's End products visit trails-end.com

Better flavor.
Better for you.
Better for Scouts
in your community.

Over
70%
goes to local
SCOUTING

Made with
Canola Oil*
0g trans fat



Trail's End

Over 70% goes to local Scouting

NOW
made with
Canola Oil*

0g
trans fat

NEW
resealable
packages

Better flavor.

Over
70
goes to
SCOUT



POPCORN FOR OUR TROOPS

Donate a gift of popcorn to the men and women serving our country.

\$50 Gold Donation
Over **\$35** to local Scouting

\$30 Silver Donation
Over **\$21** to local Scouting



New!



WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat †
- No hydrogenated oils

\$25
Over **\$17⁵⁰** to local Scouting



KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

\$20
Over **\$14** to local Scouting



CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

\$20
Over **\$14** to local Scouting



CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat †
- 100% whole grain

\$20
Over **\$14** to local Scouting





Better for you.



trails-end.com

SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

\$40

Over **\$28** to local Scouting



CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

\$30

Over **\$21** to local Scouting

Made with Canola Oil



UNBELIEVABLE BUTTER™ 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

\$20

Over **\$14** to local Scouting



BUTTER LIGHT 18-pack

PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

\$20

Over **\$14** to local Scouting



BUTTER TOFFEE CARAMEL CORN 20oz.

- 0g saturated fat†
- 100% whole grain

\$20

Over **\$14** to local Scouting



CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

\$10

Over **\$7** to local Scouting

New!



POPPING CORN 2.5lbs.

- 100% whole grain
- High fiber

\$10

Over **\$7** to local Scouting

Better flavor.
Better for you.
Better for Scouts
in your community.

Over
70%
goes to local
SCOUTING

Made with
Canola Oil*
0g trans fat



Trail's End

Over 70% goes to local Scouting

NOW
made with
Canola Oil*

0g
trans fat

NEW
resealable
packages

Better flavor.

Over
70
years
goes to
SCOUTS



POPCORN FOR OUR TROOPS

Donate a gift of popcorn to the men and women serving our country.

\$50 Gold Donation
Over **\$35** to local Scouting

\$30 Silver Donation
Over **\$21** to local Scouting



New!



WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat †
- No hydrogenated oils

\$25
Over **\$17⁵⁰** to local Scouting



KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

\$20
Over **\$14** to local Scouting



CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

\$20
Over **\$14** to local Scouting



CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat †
- 100% whole grain

\$20
Over **\$14** to local Scouting





Better for you.



trails-end.com

SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

\$40

Over **\$28** to local Scouting



CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

\$30

Over **\$21** to local Scouting

Made with Canola Oil



UNBELIEVABLE BUTTER™ 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

\$20

Over **\$14** to local Scouting



BUTTER LIGHT 18-pack

PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

\$20

Over **\$14** to local Scouting



BUTTER TOFFEE CARAMEL CORN 20oz.

- 0g saturated fat†
- 100% whole grain

\$20

Over **\$14** to local Scouting



CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

\$10

Over **\$7** to local Scouting

New!



POPPING CORN 2.5lbs.

- 100% whole grain
- High fiber

\$10

Over **\$7** to local Scouting

All products are ©D.

© 2011 Trail's End®. All rights reserved.

† per serving
* Trail's End Microwave Popcorn and Cheese Corn

SELL ONLINE

AND REACH YOUR GOAL FASTER!

All online sales starting **August 1** count toward your Scout Rewards.



**GET ONLINE
IN OCTOBER**

Sell **\$500** online in
October and get a **bonus**
\$20 Amazon.com
Gift Card!*

When you sell
online, Trail's End
ships product
**directly to your
customers!**

Over
70%
goes to local
SCOUTING

START SELLING ONLINE TODAY!

STEP 1: Go to scouts.trails-end.com to sign in or create an account.

STEP 2: Go to the **Send Emails** page to send emails to your customers.
Don't forget to follow up!

STEP 3: Go to **Track My Online Sales** to see who has made a purchase.

To find out more, go to
facebook.com/trailsendpopcorn



WHEN YOU SELL FACE-TO-FACE:

- ALWAYS sell with another Scout or with an adult.
- NEVER enter anyone's home.
- NEVER sell after dark unless you're with an adult.
- NEVER carry large amounts of cash.
- ALWAYS walk on the sidewalk and driveway.
- ALWAYS wear your uniform.
- ALWAYS smile and introduce yourself.
- ALWAYS tell your customers why you're selling popcorn.
- ALWAYS know the different kinds of popcorn you're selling.
- ALWAYS say "Thank you!"
- ALWAYS make a copy of your order form for next year.

FG2011FLPAL