

**A Scout is Thrifty...
He earns his own way to Summer Camp!!!**



JOURNEY TO EXCELLENCE



Gulf Stream Council is pleased to announce the return of the 'Camp Card' with an EXCITING NEW LOOK and a NEW SIMPLE COMMISSION STRUCTURE!!

- Initiative designed to help Scouts earn their way to summer / day camp programs
- Cards will be distributed at the February Roundtables
- Sale ends at the May Roundtables
- Units have over 3 months to sell and close out their accounts
- Program is RISK FREE - simply return any unsold cards.

EXCITING NEW LOOK!

- Plastic Cards
- 2 snap off coupons - Publix and McDonalds
- Plus 6 reusable coupons

NEW SIMPLE COMMISSION STRUCTURE!

- Units participating in this program will earn 50% commission
- (\$2.50) on each \$5 Camp Card sold (No Mega Money)
- Each Unit will determine their own commission split with their scouts



Sample

EASY SELLING POINTS!!

- You support the Scouts for \$5.00 and get your money back from Publix!
- How many times will you go to Publix in the next few months? May we entice you to buy one for each of those times?
- As a bonus, we provide you with a McDonald FREE smoothie coupon PLUS 6 reusable coupons on the back. You can then give away as gifts after using your snap offs.
- Thank you for supporting me and the Scouting Program!!!

THE VALUE OF SELLING CAMP CARDS!!

New Uniform - \$100 = 40 cards	Cub Resident Camp - \$170 = 68 cards**
New Tent - \$150 = 60 cards	Day Camp - \$130 = 52 cards**
Philmont - \$1,750 = 700 cards	Summer Camp - \$270 = 108 cards**
Troop Trailer - \$5000 = 2000 cards*	National Jamboree - \$1950 = 780 cards
* (40 Scouts each selling 50 cards)	ATTAINABLE GOALS; set your mind and IT WILL HAPPEN!

Note: Number of cards based on a 50% commission

**Program costs and sales per youth are not necessarily actual numbers; they are close approximation.

A Scout is Thrifty! Happy Camping Scouts!

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